



## MEDIA STATEMENT 14 May 2020

### Plenty to celebrate on WA Day in 2020

While the traditional WA Day Festival events won't take place across the state this year, Monday, 1 June will remain a day of celebration for all Western Australians.

There will be new ways to mark WA Day, with Celebrate WA asking people from the Kimberley to the Great Southern to show their support and love for our state online, rather than by gathering at the annual metropolitan and regional events. There will also be an announcement next week of an exciting online event to propel the WA music scene.

As part of the new approach to WA Day this year, people will also have the opportunity to recognise someone in their lives who has been their #WADayHero in recent months or during the year.

While the Western Australian of the Year Awards usually held as part of WA Day celebrate a special group of Western Australians who make an impact on the lives of many, the WA Day Hero campaign celebrates anyone and everyone who makes WA the best place to live.

Celebrate WA Chair Michael Anghie said "he hoped that all Western Australians took the time to acknowledge and recognise their WA Day hero".

Mums and Dads, healthcare workers, teachers, those who volunteer their time or even a neighbour who has leant a friendly ear during lockdown are expected to be nominated, though the campaign is open to everyone in WA.

Details on how to acknowledge someone with our special WA Day Hero certificate can be found at [waday.com](http://waday.com), on social media and in The West Australian.

Our success in fighting COVID-19 has meant the restrictions put in place to slow the spread of the virus have been partially lifted, allowing Western Australians to enjoy WA Day in groups of up to 20, dine in re-opened cafés and restaurants, and travel within set borders to support regional communities over the long weekend.

Celebrate WA is urging every Western Australian to enjoy their special public holiday with family and friends, and to take time to appreciate all the benefits that living in WA can bring.

Michael Anghie said he hoped Western Australians would reward themselves over the long weekend by getting outdoors and enjoying great food and good company.



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“We are in the enviable position of being able to organise picnics, BBQs and outdoor activities by gathering with friends and families. I believe every Western Australian knows how lucky we are, so let’s all mark our unique day in a way that is meaningful to each of us.”

“Whether it’s taking a trip to a country or coastal town, going to the local park, watching the west coast sunset, or simply staying in your back yard with friends and family, there are so many ways we can responsibly enjoy ourselves,” he said.

“We have the best and freshest food and world class wine right here in Western Australia, so I urge people to support our local businesses during this WA Day long weekend by buying superb WA produce, or supporting our local businesses by dining at a local café or restaurant.”

## **ENDS**

Michael Anghie is available for interviews.

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