



## MEDIA RELEASE

### SEARCH IS ON FOR STATE'S GOURMET BEST

**6 March 2014**

Have you got a recipe that you think defines Western Australia? Buy West Eat Best and Celebrate WA are partnering on a statewide hunt for WA's Signature Dish. The competition will ultimately crown the recipe that puts out State on a plate at the Grand Finale, which will take place as part of the WA Day Celebrations on 2 June 2014.

The competition was launched this morning by the Hon. Ken C Baston MLC, Minister for Agriculture and Food, and renowned chef Guillaume Brahmi at Bistro Guillaume, Crown Perth.

WA's Signature Dish is open to amateurs who love food and cooking, and not professional chefs. To be in the running to win WA's Signature Dish contestants need to submit their original recipes online and battle it out in one of four regional finals: Great Southern, Southern Forests, Gascoyne, and Perth and Surrounds. The winner of each regional final will work with a high profile mentor chef to get ready for the Grand Finale held in Perth on June 2, as part of WA Day Celebrations.

The Finale will be judged by a panel of high profile food industry experts; Guillaume Brahimi of Bistro Guillaume, Ralf Vogt, Executive Chef Crown Perth, and Rob Broadfield, renowned food critic and columnist for The West Australian.

The Grand Finale will be a focal point of the Come out and Play activities held by Celebrate WA, and television personality and chef Anna Gare and WA food ambassador Don Hancey will be on hand to compere the battle and ultimately anoint one of the recipes WA's Signature dish.

Recipes must feature at least one Western Australian ingredient from the selected region, and contestants are encouraged to use as much produce from Buy West Eat Best members in their dish as they can to showcase their region.



Guillaume Brahimi hoped the competition would produce a dish that would become a Western Australian icon.

"I hope the amateur cooks entering the WA's Signature Dish Competition keep it simple and they highlight one ingredient and also they try to follow the season, not trying to get something you can't get in June.

"It will be a hard a decision, I'm hoping it will be a hard decision.

"It's about finding out what the person thought about, why it should be the West Australian signature dish and the philosophy behind it before you taste it.

"I would love to discover something I haven't discovered in Western Australia - that would be great," he said.

Celebrate WA Chairman, John Poynton AM said the competition was an exciting addition to the broad program of activities Celebrate WA undertook for WA Day.

"WA's Signature Dish gives people all over the state the opportunity to participate in the unique search for an iconic Western Australian dish.

"WA Day is the focal point for encouraging state-wide participation in activities and events that showcase the Western Australian spirit and our many achievements. WA's Signature Dish is a great addition to our program of activities for 2014," he said.

For more information on WA's Signature Dish to [www.wasignaturedish.com.au](http://www.wasignaturedish.com.au)

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#### **Information on Celebrate WA**

As the State's premier leadership organisation Celebrate WA champions all that is positive about Western Australia and its people. It seeks to engage West Australians in a range of celebratory activities that promote and recognise excellence in our people, lifestyle, culture and potential.

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