



2010 - 2011



Annual Report 2010 - 2011

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Office of **Multicultural Interests**



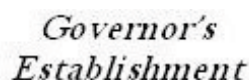
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Celebrate WA Inc.

Celebrate WA has a 39 year track record of working with the public and private sector to present initiatives which promote Western Australia's unique community and culture.

The 2010/2011 year program included WA Week commemorations, Oz Concert, and the Western Australian Citizen of the Year Awards. In addition to these events, Celebrate WA administered the State Government Small Grants programs for WA Week and the ANZAC Day Gunfire Breakfasts. The 2010 WA Week Small Grants generated 41 projects and events in communities around the State. In partnership with the Returned and Services League of Australia WA Branch, 48 grants were awarded to RSL Sub-branches to host community gunfire breakfasts in metropolitan and regional Western Australia.

Celebrate WA is funded through a triennial grant from the Government of Western Australia, administered by the Office of Multicultural Interests, and driven by the committed support of partners from the public and private sector.

Celebrate WA Inc embarked on a strategic review of its operations and programs, Linc Communications was engaged to conduct market research with the aim of exploring the future potential of the organisation and programs. Consultations were undertaken with Government and stakeholders to ensure that any redirection was in line with expectations of our major supporters. The results of this research are the driving force behind the changes that will be implemented in 2011/2012.

Values:

- To recognise excellence in Western Australia

Goals:

- To develop opportunities for mass participation in celebratory activities
- To engage and promote the participation of Western Australian youth
- To provide opportunities for State-wide participation
- To promote and recognise excellence in Western Australia, its people, lifestyle, culture and potential.

Strategies:

- Promote changing the name of Foundation Day to WA Day
- Engage with our key stakeholders and alumni in the development of programs
- Develop and deliver a focussed program for State-wide celebrations in June

Message from the Chairman



I am delighted to be able to share with you a number of exciting new initiatives at Celebrate WA.

Late last year our board was refreshed with the addition of some talented, energetic new members.

We have responded to market research, which suggested that we should engage in a more contemporary way with the whole community.

We have committed to ensuring our programs and activities:

- *Recognise and reward excellence*
- *Engage younger West Australians*
- *Celebrate our people, our lifestyle and our potential in the most positive ways*

We were delighted to receive a substantial increase in funding allocated to Celebrate WA in the 2011/2012 Budget and we thank the Premier and his Government for their support.

We are planning further changes to our flagship Citizen of the Year Awards and WA Week program, which we will announce later this year.

I would like to thank my fellow board members and staff for their enthusiasm and support over the past twelve months and look forward to an exciting future together.

Finally, our sincere thanks to Peter Fitzpatrick AM who retired late last year after 7 productive years as Chairman. Through his leadership Peter established the foundations for a strong and successful Celebrate WA.

A large, stylized handwritten signature in black ink that reads "John Poynton".

John Poynton AM CitWA

Chairman

Our Board and Management

Patron

His Excellency Dr Ken Michael AC
Governor of Western Australia

Board

Mr John Poynton AM CitWA - Chairman
Mr Darren Beazley
Mr Barry Felstead
Prof. Colleen Hayward
Mr Kevin Judge FCA FCIS – Treasurer
Mr John McGlue
Ms Kate O'Hara
Mr Ray Wardrop
Mr Wayne Zekulich

Chief Executive Officer

Ms Jennifer Young

Administration Officer

Ms Tracy Moiler

Life Members

Mr John Da Silva CitWA
Ms Jenny Day
Mr Peter Fitzpatrick AM JP
Mr John Garland AM
Prof. Warren Kerr AM
Mr Steve Scudamore
Mr Rasa Subramaniam OAM JP
Dr Eric Tan AM

Auditor

Hayes Knight WA

Board Members Profiles



John Poynton AM CitWA - Chairman

John is a Co-Founder and Executive Chairman of Azure Capital.

John is the Deputy Chairman of Austal Limited and is a Non-Executive Director of Burswood Ltd. He is also a member of the Payments System Board of the Reserve Bank of Australia, and a member of the Council of Celebrate WA. John is also a member of the Board of the Business School at the University of Western Australia, where he also serves as Adjunct Professor of Financial Services. John has previously served as a Director of ASX, Multiplex and Alinta and as Chairman of ASX Perth, Fleetwood, Alinta and West Australian Museum Foundation, and a member of the Higher Education Endowment Fund Advisory Board.

John is a Senior Fellow of the Financial Services Institute of Australasia (FINSIA), and a Fellow of the Australian Institute of Company Directors (AICD) and Australian Institute of Management (AIM).

John is a Member in the General Division of the Order of Australia & is a past recipient of a WA Citizen of the Year award.

John holds a Bachelor of Commerce and an honorary Doctor of Commerce from the University of Western Australia.



Darren Beazley - Member

Darren is an experienced senior executive with over 19 years of involvement in sport and related fields. He has worked in various states of Australia and countries around the world.

He is currently Director of Commercial Operations with the Olympic Qualifying Event – the Perth 2011 ISAF Sailing World Championships. He is responsible for all commercial elements of this major international Event including licensing, marketing and membership, sponsorship and sales, hospitality communications and PR, etc.

Darren has been heavily involved in Australian Rules Football for many years working in both the football operations and commercial aspects of the game. He worked with the West Australia Football Commission before being recruited by the AFL to be the General Manager of the Tasmanian Football Development Foundation where he also served as Acting CEO. He worked with Fremantle Football Club as General Manager Strategic Partnerships for four years, overseeing a significant boost to the commercial and strategic elements of the club.

Darren has extensive experience working internationally and spent three years working with Funge Systems in the USA where he was Vice President of Operations of the e-commerce company, based in the United States.

He has also worked in the sport of cricket as General Manager, Business Development with the West Australian Cricket Association (WACA) and was responsible for all Commercial Operations of the Association.

Darren's commitment to excellence extends to his studies holding four (4) degrees, including an MBA. Darren is a member of the Australian Institute of Company Directors, and a Certified Practising Marketer.

He is a committed member of the community and serves as President of the Asthma Foundation of WA, member of the executive of the Asthma Foundation of Australia, is a Board member of Venues West, Director of Peel Thunder Football Club and sits on the Council of Celebrate WA.

Darren is married to Traci and has two young children.

Board Members Profiles



Barry Felstead - Member

Barry Felstead is the Chief Executive Officer of Burswood Limited.

Appointed CEO in March 2007, he previously held the position of Chief Operating Officer – Gaming at Burswood since his arrival from Crown Melbourne Limited in 2005.

Mr Felstead joined Crown Melbourne Limited in 1994 in the role of Casino Cage Manager and was promoted to the position of General Manager – Cage and Count Operation in 1995. Mr Felstead was then promoted to the position of General Manager – Gaming Machine Operations in 1998 then to the role of Executive General Manager – Gaming Machines in 2002. In 2004 Mr Felstead was promoted to the position of General Manager – Casino Operations, a position he held until his move to Burswood Limited.

Current councillorships include the Chamber of Commerce & Industry of Western Australia and the Australian Casino Association. Mr Felstead is also the deputy chairman of the FutureNow – Learning For Life board.



Colleen Hayward - Member

Professor Colleen Hayward is a senior Noongar woman with extensive family links throughout the south-west of WA. She comes from a teaching family with both her parents and two siblings having been teachers.

Her father was the first Aboriginal teacher, and Principal, in WA. For more than 30 years, Colleen has provided significant input to policies and programs on a wide range of issues, reflecting the needs of minority groups at community, state and national levels. She has an extensive background in a range of areas including health, education, training, employment, housing, child protection and law & justice as well as significant experience in policy and management.

Among her many achievements, she has been recognised for her long-standing work for and on behalf of the Aboriginal and Torres Strait Islander communities across Australia by being named a finalist in the national Deadly Awards in the category of Outstanding Achievement in Aboriginal & Torres Strait Islander Health (2008) and by winning the 2008 National NAIDOC Aboriginal Person of the Year Award.

Colleen is also a recipient (2006) of the prestigious Premier of WA's Multicultural Ambassador's Award for advancing human rights and anti-racism in the community and is the 2009 inductee into the WA Department of Education's Hall of Fame for Achievement in Aboriginal Education. She also contributes to the Indigenous and broader communities by sitting as a member of the boards or committees of a range of community-based organisations.

Board Members Profiles



Kevin Judge FCA FCIS - Treasurer

Kevin is the founding and senior partner of Judge Constable, a Chartered Accounting practice in Burswood, Western Australia. Established in 1989, Judge Constable employs 20 staff and undertakes accounting, taxation, audit, liquidation, bankruptcy and financial planning assignments. He has been a principal in public practice since 1971 and was previously the Managing Partner of a large international accounting firm in Western Australia.

Kevin is a Fellow of The Institute of Chartered Accountants, CP Australia, the Chartered Institute of Company Secretaries in Australia, The Taxation Institute of Australia and a member of the Insolvency Practitioners Association of Australia. He is a Registered Taxation Agent, Registered Company Auditor, Registered Liquidator and an Official Liquidator.

Kevin has extensive experience with public companies and has acted as Chairman of Directors and as a Director of many mining companies listed on the Australian Stock Exchange over the past 30 years. For over 30 years Kevin has held numerous honorary positions with various charitable institutions and has a strong commitment to fundraising.

Kevin is a former Western Australian President of CPA Australia and Chairman of the Western Australian Chartered Institute of Company Secretaries in Australia and was elected Treasurer for Celebrate WA in 2008.



John McGlue - Member

John McGlue is a Director of FD Third Person, a Perth-based corporate communications firm that is part of the global FD group.

John was born and educated in Ireland before moving to live in Australia in 1987.

John is a former Business Editor and State Political Editor of The West Australian newspaper. He was also a columnist for some years with The Australian newspaper.

He worked as an Industrial Equities Analyst and Institutional Dealer with Porter Western (now part of Macquarie Equities) and later was the CEO of national group Australian Discount Stockbroking Limited.

John then established Castle Gates Australia, an independent, specialist financial intelligence firm providing confidential, value-added advice in a range of disciplines.

In 2002, John acquired a 50% interest in Porter Novelli Perth. In 2008, the Perth Porter Novelli and Castle Gates businesses were acquired by FD.

In FD, John is a member of the Asia M&A team advising a range of corporations on cross-border transactions with a major focus on China.

He advises a number of high profile Australian groups on capital markets and media reputation and has been lead adviser on a number of major crisis management engagements.

John's personal interests include writing and performing music, writing, visual arts, flying, travel and frogs. He is an occasional guest co-presenter on ABC Radio in Perth and is a regular commentator in print and electronic media on business issues.

Board Members Profiles



Kate O'Hara - Member

Kate O'Hara's marketing career began in the late 1980's and expands across many sectors including retail, tourism, construction, mining and finance. After starting with JMG Marketing, and then spending four years in Singapore, Kate returned to Perth as Group Account Director and a Senior Manager with The Shorter Group. After several years as State Manager for The Capital Group and following the creation of Intersect Communications consultancy, Kate now oversees Hawaiian's communications strategy across all aspects of the company's business.

Kate is a committee member of The 500 Club, a member of the Black Swan State Theatre Company board, on the Perth Fashion Festival Advisory Board, a Wildcats Ambassador and on the board of Ready to Work.



Ray Wardrop - Member

Ray Wardrop is the General Manager Marketing for Seven West Media in WA and also holds the position of Program and Communications Manager for Channel Seven Perth. He is also a Trustee for the Channel Seven Telethon Trust. Prior to taking on this new role, from 2008 Ray was the General Manager of Channel Seven Perth.

From 1989 - 1995 Ray held the position of Promotions Manager for West Australian Newspapers.

He then joined Channel Seven in 1995 as Promotions and Marketing Director, a position he held for 5 years. During that period Ray also chaired the media committee for the organisers of the World Swimming Championships staged in Perth in 1998.

In 2000 he worked in the radio industry as Client Marketing Director for Austereo's two radio stations in Perth. He then returned to Seven in 2003 as Programs and Communications Manager.

Ray is extensively travelled, having spent 6 years overseas working in the tourism and hospitality industry. For 3 years he was the Operations Manager for an award-winning adventure tour company based in the South Island of New Zealand.

Ray's keen personal interests are skiing, cycling and aircraft. Ray is married with four grown up children.



Wayne Zekulich - Member

Wayne joined the Bank in 2006 with a broad range of experience covering advice on mergers and acquisitions, arranging and underwriting for Greenfield project financings, privatisations and major acquisitions requiring extensive capital raisings in both debt and equity capital markets.

Before joining the Bank, Wayne was head of the Perth office of NM Rothschild & Sons for four years, and prior to that he was at Deutsche Bank for five years as a Director and Head of Perth with responsibilities for origination and execution.

Wayne holds a Bachelor of Business Degree, is an Associate of the Institute of Chartered Accountants and a member of the Finance and Treasury Association Limited.

Annual Program 2010/2011

Outcome Based Management Framework

Celebrate WA contributes to the Government's goals contained in the Office of Multicultural Interests Strategic Plan 2009-2013.

An inclusive and cohesive society which draws on its cultural and linguistic diversity to enhance the social, economic and cultural development of the State.

Celebrate WA directly contributes to 'empowering culturally and linguistically diverse (CaLD) communities.

Part of the participations actions is to

- Support civic development, participation and contribution to public life

And part of the promotion actions are to

- Promote multicultural activities which include and engage all Western Australians, and
- Promote CaLD programs which express and celebrate cultural diversity

Celebrate WA's 2010/2011 program promoted community participation on all levels, with events including Oz Concert and WA Week attracting culturally diverse participation to reflect and represent the groups which make up our State and call WA their home.

Objectives and Outcomes

Celebrate WA aimed to

1. Bring the community together

- ANZAC gunfire breakfasts across the State are well supported through attendance by local communities
- The OZ Concert fills it's venue capacity of 7,000 with families enjoying the event and atmosphere of celebration
- WA Week has events held across the State bringing the community together to reflect on our history

2. Promote cultural diversity

- Oz Concert presents a number of multicultural acts to celebrate the array of cultural groups which make up our society
- WA Week has many elements which promote our cultural diversity, and capture the evolution of our communal sense of what it is to be Western Australian

3. Promote civic pride and contribution

- The Citizen of the Year Awards celebrated the amazing contribution of individuals as well as groups who give so generously and inspire others through their talent and drive
- ANZAC Day gunfire breakfasts celebrated the contribution of our veterans to the society we enjoy today. Having the breakfasts brings the community together to reflect on this immense contribution

Annual Program 2010/2011

WA Week 2010

In 2010, WA Week was presented in October and coincided with Proclamation Day (21 October, 1890). WA Week is a time for celebrating the uniqueness of our State within the community setting. WA Week provided an opportunity to reflect on the history and heritage of Western Australia through the co-ordination of celebrations reflecting significant events and milestones.

WA Week Small Grants Scheme

The Government of Western Australia through the Office of Multicultural Interests and the Department of Sport and Recreation provided \$40,000 in funding to support the WA Week Small Grants Scheme, managed by Celebrate WA.

Allocations to a maximum of \$1,000 were available to eligible groups and organisations to hold an event or project during WA Week 2010 from 20 to 24 October.

The purpose of the WA Week Small Grants Scheme is to facilitate:

- events that encourage maximum community involvement and provide an opportunity for groups and individuals to celebrate their State
- projects that promote the achievements of the past, the growth of today and the prospects for a positive, shared future

The Small Grants Scheme is open to community groups and organisations, including youth groups, special interest groups, parent associations and other not for profit organisations who were eligible to apply for funds. Applicants must be incorporated or under the auspices of an incorporated body.

Groups were encouraged to seek additional support and develop project partnerships with other sources - e.g. local government, local business, industry, sporting, arts and cultural enterprises.

In 2010 the assessment panel recommended 41 projects, 18 from the metropolitan area and 23 from regional Western Australia, for a total amount of \$40,349.00 in funding.

The 41 recommended projects encompassed a diverse range of projects and events that were distinctive and meaningful to each group, organisation and community. Such activities included art displays, wall murals, fun runs, community barbecues and heritage walks.

WA Week Opening Ceremony

The launch for WA Week was held at the Government House of Western Australia. Dr Ken Michael AC, Governor of Western Australia presented the WA Week Address and officially launched the State-wide program.

Attendees enjoyed entertainment, exhibitions by leading community organisations, traditional games, and giveaways for children and a complimentary community sausage sizzle served by Lions and community volunteers.

WA Week Western Australia Citizen of the Year Reunion

On 19 October the Lord Mayor and Councillors from the City of Perth hosted a WA Week reception, at Council House, to recognise recipients of the Western Australian Citizen of the Year Award over the past 38 years and acknowledge the support of Award partners and supporters. Over 100 past award recipients, plus supporters and sponsors, enjoyed the event.

Annual Program 2010/2011

WA Week Proclamation Day - Governor's Citizen's Breakfast

Celebrate WA and Coles WA invited the community to complete a coupon published by The West Australian in September and answer the question: What makes WA unique? 250 men, women and children from across the State joined the Governor and Mrs Michael for breakfast in Government House Ballroom on Proclamation Day.

WA Week My Place WA Photographic Competition

From Monday 20th September the 10 finalist's images in the Open and Under 18 categories of the My Place WA Photographic competition were published on www.celebratewa.com.au. They were also displayed in the lobby of Parmelia House and at Leederville Camerahouse for public voting. Winners were announced on Friday 22nd October.

WA Week Closing Ceremony

The third annual "WA Sail Classic" was contested on the waters surrounding Matilda Bay. A record number of entries were received with prizes being awarded in the various classes. A foreshore festival was held in conjunction with the race, which included entertainment, activities and community promotional displays.

Oz Concert 2011

Hundreds of talented performers presented Oz Concert 2011 in the magnificent gardens of Government House on the eve of Australia Day on Tuesday 25 January. A pre concert reception was held in the Lady Kyle Gardens for VIP guests, partners and supporters.

7,000 complimentary tickets were distributed to the general public via a community service advertisement published by The West Australian. The Governor Dr Ken Michael AC delivered the Australia Day address and officially launched the event.

Thousands of people all over the world enjoyed the concert as it was streamed over the internet and telecast on SBS TV following Australia Day.

ANZAC Day - Small Grants Scheme 2011

The Government of Western Australia and Lotterywest provided funding for the ANZAC Day Gunfire Breakfast Small Grants Scheme that provided the opportunity for local communities to commemorate ANZAC Day.

Celebrate WA worked in collaboration with The Returned & Services League of Australia (RSL) WA Branch to promote the 2011 scheme and distribute the application form and guidelines to Western Australia's 132 RSL sub branches.

The objectives of the ANZAC Day Gunfire Breakfast Small Grants Scheme are to:

- Extend and enhance the ANZAC Day experience for Diggers and communities in all regions of Western Australia
- Encourage RSL Sub-Branches and Military Service Organisations to extend their community outreach by bringing together diggers, families, friends and the local community to share stories, memories and friendship on ANZAC Day
- Foster pride, cooperation, inclusiveness, and identity through strengthening awareness of our ANZAC tradition and heritage

In 2011, 48 grants were awarded across Western Australia.

2011 Western Australian Citizen of the Year Awards

Over 600 guests attended the 39th annual Western Australian Citizen of the Year Awards presentation and dinner in the Grand Ballroom at Burswood Entertainment Complex on Saturday 28 May.

Following the Acknowledgement of Country from Prof Colleen Hayward, Chairman of Celebrate WA John Poynton AM CitWA gave the welcoming address. During the evening there was the announcement of the twelve recipients of the Western Australian Citizen of the Year Awards, the Burswood Youth Scholarship, Wesfarmers Indigenous Youth Scholarship and the Sir Charles Court Inspiring Leadership Award.



2011 Western Australian Citizen of the Year Awards Recipients



Arts, Culture & Entertainment - Alan Dodge AM

After 18 years as a senior member of staff at the National Gallery of Australia in Canberra, Alan Dodge moved to Perth to take up the position of Director of the Art Gallery of Western Australia. During his 11 years in this position, Alan was dedicated to raising the profile of the state's leading arts institution. The first City of Perth Winter Arts Festival, proposed by Alan, is a clear demonstration of his commitment to collaboration and entrepreneurship in the arts. He continues his ongoing service to the local arts community through positions on the Perth International Art Festival, Perth Convention Bureau and the Art Boards of three Western Australian universities. Alan's efforts have been recognised at both a national and international level.



Community Service - George Jones AM

George Jones is renowned for his business expertise and significant contribution to the finance and mining industries. However, it is his commitment and untiring work with charities and the not-for-profit sector that make him a true community champion. He has been instrumental in securing funds for the extension of services offered by Parkerville Children and Youth Care. These include a residential facility for teenage mothers and Australia's first Child Advocacy Centre. George's strong association with the Ear Science Institute Australia has seen him raise more than \$16 million for a world-class Western Australian medical research and clinical facility dedicated to hearing loss, balance disorders and ear disease. George's efforts have provided a legacy that will live on for generations to come.



Gold Swan - Manna Inc

Founded in 1996 by Bev and John Lowe, Manna Inc's mission is to alleviate the impact of poverty and hunger, change attitudes and create a safer community. From originally serving soup at an inner city park six days a week, it now provides food parcels, clothing and blankets to the homeless and offers a Christmas program which provides gifts for those in the community suffering from financial hardship. Manna Kids was formed to run the School Breakfast Club, Winter School Uniform project and the Kids Cooking Facilities project in primary schools. Never slowing down in its endeavour to help the more vulnerable in our community, Manna Assist for senior citizens will be launched this year.



Governor's Award for Regional Development - Brendan Hammond

As Managing Director of Argyle Diamonds, Brendan Hammond generated a cultural revolution within the organisation which endures today and continues to gather momentum. The Argyle Participation Agreement, signed under Brendan's leadership, was a clear demonstration of a conciliatory approach towards Aboriginal people. Brendan was also instrumental in developing a Localisation Policy, reversing the reliance on fly-in fly-out workers and introducing an 80 per cent regionally-based workforce. These initiatives have set new benchmarks that the resource and construction sector now aspire to when doing business in Western Australia. Since leaving Argyle, Brendan has continued to be a major contributor to regional Western Australia through his Chairman roles with Horizon Power and the Dampier Port Authority.

2011 Western Australian Citizen of the Year Awards Recipients



Industry & Commerce - John Langoulant AO

John Langoulant's strong commitment to industry and commerce is evident. After graduating from the University of Western Australia he moved to Canberra and worked for the Commonwealth Treasury. On his return he was employed by the Western Australian Department of Treasury and Finance, his skills, experience and service saw him appointed as the Under Treasurer, a position he held for nine years. He has also served as the Chief Executive of the Chamber of Commerce and Industry Western Australia and private investment group Australian Capital Equity. John is currently the Chief Executive of Oakajee Port & Rail. John contributes to numerous boards including the Telethon Institute for Child Health Research and the West Australian Ballet. In 2010 John was recognised as an Officer of the Order of Australia.



Professions - Professor Ralph Martins

For over 25 years, Professor Ralph Martins has been a world leader and dedicated researcher at the forefront of the battle against Alzheimer's disease. He has been part of medical teams who have made a number of internationally recognised discoveries contributing to a better understanding of the disease and how it can be detected. His other discoveries include the genetic risk factors and lifestyles factors which contribute to the disease. Ralph has been the Director and Head of the Sir James McCusker Alzheimer's Disease Research Unit for more than 20 years and is also the Foundation Chair of Ageing and Alzheimer's Disease at Edith Cowan University. Through his leadership, commitment and tenacity Ralph has built, and continues to grow, a body of substantial and world-class research.



Sport - John Longley AM

With more than 30 years experience as an international sailor and a long list of corporate achievements, John Longley's credentials speak for themselves. The 1983 America's Cup victory put Western Australia on the world stage and accelerated the rejuvenation of Fremantle. As Project Manager of the Cup challenge, John managed the campaign, was a crew member and oversaw the building of Australia II, including the construction of her keel – all of which were significant contributions to the success of the venture. John was a part of Western Australia's successful bid to host the 2011 (twenty eleven) ISAF Sailing World Championships in Perth. He is currently serving as the Event Director of the Championships, to be held in Fremantle in December.



Youth - Rick Newnham

Rick Newnham's commitment to ensuring young people have a voice in our community is the driving force behind his significant contribution to date. He is the co-founder and Chief Executive Officer of Left Right Think-Tank, Australia's first non-partisan think-tank for young Australians. Under Rick's leadership over the past two-and-a-half years, this organisation has designed and delivered a Fellowship Program for young people to learn and contribute to public policy, established an active and committed volunteer staff-base in Perth which has now expanded to the eastern states, and delivered Australia's first youth-led convention at Parliament House in Canberra. After completing a Bachelor of Commerce with a triple major in Corporate Finance, Management and Human Resource Management, Rick is currently employed by Shell Development.

2011 Western Australian Citizen of the Year Awards Recipients



Youth Arts - Curtis Taylor

At only 21 years of age, Curtis Taylor is an experienced filmmaker with an unwavering commitment to the advancement of arts and culture in Australia. After finishing school in 2008, Curtis worked at Martu (MAR-DO) Media, an organisation that develops the media skills of the Martu (MAR-DO) people through digital literacy development. A passion for filmmaking has also seen Curtis write and direct seven short films, work as the Director of Photography on four films and have his work exhibited extensively, including at the National Museum of Australia with the Canning Stock Route Project. Currently Curtis is completing a Bachelor of Culture, Communications and Media at Murdoch University.



Indigenous Leadership Award - Adjunct Professor Dennis Eggington

Adjunct Professor Dennis Eggington is a member of the Noongar community. Since 1996 he has been the Chief Executive Officer of the Aboriginal Legal Service of Western Australia. In his current role, Dennis ensures there is a strong voice for Indigenous people within the Western Australian justice system. He advocates that people and cases are dealt with in a culturally-sensitive manner and that cultural protocols are followed. His ongoing work has seen him awarded a John Curtin Medal in 2007 and the National NAIDOC Person of the Year in 2010. Last year Denis was invited to participate in the United Nations Permanent Forum on the Rights of Indigenous People in New York.



Children and Young People Lifetime Achievement Award - Professor Stephen Zubrick

Professor Stephen Zubrick's outstanding knowledge in the fields of speech and hearing science and psychology has positively impacted on the lives of children and young people in Western Australia. Since migrating from the USA in 1972, his achievements have included a clinical practice for speech pathology and psychology in the Western Australian Department of Health and contributing extensive research through a key role in the seminal Western Australian Child Health Survey and Western Australian Aboriginal Child Health Survey. He was part of the project team that developed the Australian Early Development Index. As a clinician, researcher, mentor and advocate, Stephen continuously demonstrates a passion for improving the lives of all children and young people.



Sir Ronald Wilson Leadership Award - Professor Samina Yasmeen

Samina Yasmeen is a Professor in the School of Social and Cultural Studies at the University of Western Australia and Director of the Centre for Muslim States and Societies. She migrated to Australia in 1977 from Pakistan and has since achieved a distinguished record of academic achievement in the fields of human rights, Muslim minority affairs and foreign policy in the Indian Ocean region. Her passion has been to educate and inform the community, raise the level of understanding and build trust, tolerance, confidence, safety, respect and security for all. To achieve this, Samina shares her knowledge with students, government, the Western Australia Police, the Australian Defence Force, the media and the community at large.

2011 Western Australian Citizen of the Year Awards Recipients



Burswood Youth Scholarship - Brittany Moxham

Brittany Moxham has made a substantial contribution to young people and the arts in the Pilbara region. The 2005 Australian Student of the Year worked in the USA in performing arts and counselling for a disability organisation before returning home to Karratha in 2008. She joined the Karratha Youth Theatre as a Project Officer and delivered several workshops each week to young people between eight and 25 years of age. Her drive, leadership and commitment has seen Brittany appointed to the Country Arts WA 'YCulture Regional' funding panel and, in 2009, present at the national Regenerating Community conference. As Community Development Officer for the Shire of Roebourne Brittany is committed to demonstrating that living in regional Western Australia is no barrier to fulfilling your dreams.



Wesfarmers Indigenous Youth Scholarship - Curtis Taylor

At only 21 years of age, Curtis Taylor is an experienced filmmaker with an unwavering commitment to the advancement of arts and culture in Australia. After finishing school in 2008, Curtis worked at Martu (MAR-DO) Media, an organisation that develops the media skills of the Martu (MAR-DO) people through digital literacy development. A passion for filmmaking has also seen Curtis write and direct seven short films, work as the Director of Photography on four films and have his work exhibited extensively, including at the National Museum of Australia with the Canning Stock Route Project. Currently Curtis is completing a Bachelor of Culture, Communications and Media at Murdoch University.



Sir Charles Court Inspiring Leadership Award - Kerry Stokes AC

Kerry Stokes' chairmanship of the newly formed media company, Seven West Media, and Seven Group Holdings, caps four decades of his active involvement in the ownership and management of media companies in Australia.

Arriving from Victoria a little over 50 years ago, I think it's fair to call him a true son of this State, building major businesses from Western Australia across Australia and into overseas markets.

Kerry acquired his first television station in the late 1960s – in Bunbury. He has built his media business from here in Perth and, today, Seven West Media, with The West Australian and the Seven Network, is Australia's largest media company.

One of Seven West Media's and Kerry's most significant public undertakings is Telethon – raising millions of dollars a year to fund research into childhood illness. He is acknowledged as a major contributor to the Australian War Memorial, in particular through the acquisition and donation of Victoria Crosses.

Kerry Stokes is a widely recognised leader in public life including receiving the Companion of the Order of Australia in 2008. He holds a Life Membership of the Returned Services League of Australia; and is a Council Member of the Australian War Memorial.

Celebrate WA Inc.

Financial Report

For the year ended 30 June 2011

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Celebrate WA Inc.

Statement of comprehensive income for the year ended 30 June 2011

	Notes	2011	2010
		\$	\$
Revenue	2	952,002	847,643
Employee benefits expense		(283,760)	(250,145)
Administration		(95,535)	(66,802)
Council of Celebrate WA		-	(2,471)
Marketing & Promotions		-	(937)
Citizen of the Year		(272,174)	(135,924)
WA Week		(130,619)	-
Oz Concert		(136,568)	(132,490)
ANZAC Day		(66,050)	(27,468)
Schools programmes		-	(32,780)
Community partnerships		-	(50,727)
Leases & outgoings		(112,533)	(79,081)
Other programmes		-	(79,777)
Loss for the year		(145,237)	(10,959)
Other comprehensive income for the year		-	-
Total comprehensive income for the year		(145,237)	(10,959)
Loss for the year attributable to members of the entity		(145,237)	(10,959)
Total comprehensive income attributable to members of the entity		(145,237)	(10,959)

Celebrate WA Inc.

Statement of financial position as at 30 June 2011

	Notes	2011	2010
		\$	\$
CURRENT ASSETS			
Cash and cash equivalents	5	60,420	63,401
Trade and other receivables	6	212	8,895
Inventories	7	1,802	3,046
Other	8	1,398	13,118
TOTAL CURRENT ASSETS		63,832	88,460
NON-CURRENT ASSETS			
Property, plant and equipment	9	4,965	20,126
TOTAL NON-CURRENT ASSETS		4,965	20,126
TOTAL ASSETS		68,797	108,586
CURRENT LIABILITIES			
Trade and other payables	10	143,044	45,489
Provisions	11	17,973	10,080
TOTAL CURRENT LIABILITIES		161,017	55,569
TOTAL LIABILITIES		161,017	55,569
NET ASSETS		(92,220)	53,017
MEMBERS' FUNDS			
Retained profits/ (accumulated losses)		(92,220)	53,017
TOTAL MEMBERS' FUNDS		(92,220)	53,017

Celebrate WA Inc.

Statement of changes in equity for the year ended 30 June 2011

	Accumulated Profits/ (losses)	Total
	\$	\$
Balance at 1 July 2009	63,976	63,976
Loss attributable to members of entity	(10,959)	(10,959)
Balance at 30 June 2010	53,017	53,017
Loss attributable to members of entity	(145,237)	(145,237)
Balance at 30 June 2011	(92,220)	(92,220)

Celebrate WA Inc.

Statement of financial position as at 30 June 2011

	Notes	2011	2010
		\$	\$
CASH FLOW FROM OPERATING ACTIVITIES			
Receipts from members		636,506	530,344
Government and other grant receipts		280,000	290,000
Receipts from sale of tickets and merchandise		48,781	40,282
Payments to suppliers and employees		(1,041,407)	(809,327)
Interest received		5,315	931
Net cash provided by/(used in) operating activities	15(b)	(70,805)	52,230
CASH FLOW FROM INVESTING ACTIVITIES			
Payment for property, plant and equipment		(2,176)	(2,432)
Net cash used in investing activities		(2,176)	(2,432)
CASH FLOW FROM FINANCING ACTIVITIES			
Proceeds from borrowings		70,000	-
Net cash provided by financing activities		70,000	-
Net increase/(decrease) in cash held		(2,981)	49,798
Cash and cash equivalents at beginning of financial year		63,401	13,603
Cash and cash equivalents at end of financial year	15(a)	60,420	63,401

Celebrate WA Inc.

Notes to the financial statements for the year ended 30 June 2011

Note 1: Statement of significant accounting policies

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Act of Western Australia. The council has determined that the association is not a reporting entity.

Basis of Preparation

The financial report has been prepared in accordance with the requirements of the Associations Incorporation Act of Western Australia and the following applicable Accounting Standards:

AASB 101:	Presentation of Financial Statements
AASB 107:	Cash Flow Statements
AASB 108:	Accounting Policies, Changes in Accounting Estimates and Errors
AASB 110:	Events after the Balance Sheet Date
AASB 1031:	Materiality

No other applicable Australian Accounting Standards, Australian Accounting Interpretations or other authoritative pronouncements of the Australian Accounting Standards Board have been applied.

Reporting Basis and Conventions

The financial report has been prepared on an accruals basis and is based on historical costs and does not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following specific accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report:

(a) Going Concern

The financial statements have been prepared on a going concern basis. The association relies on the financial support of various funding bodies and where the support is not forthcoming, a going concern basis of preparation would not be appropriate.

(b) Income Tax

No provision for income tax has been raised as the association is exempt from income tax under Division 50 of the Income Tax Assessment Act 1997.

(c) Inventories

Inventories are measured at the lower of cost and net realisable value.

(d) Property, Plant and Equipment (PPE)

Plant and equipment

Plant and equipment is measured on the cost basis less depreciation and impairment losses.

Depreciation

The depreciable amount of all fixed assets are depreciated on a straight line basis over their useful lives to the association commencing from the time the asset is held ready for use.

Celebrate WA Inc.

Notes to the financial statements for the year ended 30 June 2011

Note 1: Statement of significant accounting policies (Continued)

(e) Leases

Leases of fixed assets, where substantially all the risks and benefits incidental to the ownership of the asset, but not the legal ownership, are transferred to the association are classified as finance leases.

Finance leases are capitalised by recording an asset and a liability at the lower of the amounts equal to the fair value of the leased property or the present value of the minimum lease payments, including any guaranteed residual values. Lease payments are allocated between the reduction of the lease liability and the lease interest expense for the period.

Leased assets are depreciated on a straight line basis over the shorter of their estimated useful lives or the lease term.

Lease payments for operating leases, where substantially all the risks and benefits remain with the lessor, are charged as expenses in the periods in which they are incurred.

(f) Employee Benefits

Provision is made for the association's liability for employee benefits arising from services rendered by employees to balance date. Employee benefits that are expected to be settled within one year have been measured at the amounts expected to be paid when the liability is settled, plus related on-costs. Employee benefits payable later than one year have been measured at the present value of the estimated future cash outflows to be made for those benefits.

(g) Revenue

Revenue is measured at the fair value of the consideration received or receivable after taking into account any trade discounts and volume rebates allowed. For this purpose, deferred consideration is not discounted to present values when recognising revenue.

Interest revenue is recognised using the effective interest rate method, which for floating rate financial assets is the rate inherent in the instrument. Dividend revenue is recognised when the right to receive a dividend has been established.

Sponsorship income and pledged donations are only recognised on receipt, unless the sponsorship amount is confirmed in writing and in the opinion of the Council is recoverable.

All revenue is stated net of the amount of goods and services tax (GST).

(h) Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO). Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the statement of financial position.

(i) Government Grants

Government grants are recognised as revenue in the period when control is obtained. If the revenue transfer is non-reciprocal, then grants are recognised on receipt.

(j) Provisions

Provisions are recognised when the entity has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured. Provisions are measured at the best estimate of the amounts required to settle the obligation at the end of the reporting period.

Celebrate WA Inc.

Notes to the financial statements for the year ended 30 June 2011

Note 2: Revenue and other income

	Notes	2011	2010
		\$	\$
Sales revenue:			
- ticket and merchandise sales		48,781	40,282
Other revenue:			
- interest	2(a)	5,315	931
- government and other grants		280,000	457,880
- project sponsorship & funding		562,400	457,880
- other revenue		55,506	58,550
Total revenue		952,002	847,643
(a) Interest from:			-
- other persons		5,315	931

Note 3: Profit for the year

(a) Expenses			
Depreciation of property, plant and equipment		17,337	18,560

Note 4: Auditors remuneration

Remuneration of the auditors for			
- audit or reviewing the financial report		4,573	3,782

Note 5: Cash and cash equivalents

Cash on hand		969	700
Cash at bank		59,451	62,701
		60,420	63,401

Celebrate WA Inc.

Notes to the financial statements for the year ended 30 June 2011

Note 6: Trade and other receivables

	Notes	2011	2010
		\$	\$
CURRENT			
Other debtors - interest receivable		212	-
Other debtors - GST		-	8,895
		212	8,895

Note 7: Inventories

CURRENT			
Finished goods at cost		1,802	3,046

Note 8: Other assets

CURRENT			
Prepayments		957	12,677
Other current assets		441	441
		1,398	13,118

Note 9: Property, plant and equipment

PLANT AND EQUIPMENT			
At cost		102,786	100,610
Less accumulated depreciation		(97,821)	(80,484)
Total property, plant and equipment		4,965	20,126

Note 10: Trade and other payables

CURRENT			
Unsecured liabilities			
Trade creditors		42,236	-
Amounts payable to:			
- committee members		70,000	-
Sundry creditors and accruals		30,808	45,489
		143,044	45,489

Celebrate WA Inc.

Notes to the financial statements for the year ended 30 June 2011

Note 11: Provisions

	Notes	2011	2010
		\$	\$
Analysis of Total Provisions			
Current - Employee benefits	11(a)	17,973	10,080
(a) Aggregate employee benefits liability		17,973	10,080

Note 12: Capital and leasing commitments

(a) Operating lease commitments			
Non-cancellable operating leases contracted for but not capitalised in the financial statements:			
Payable - minimum lease payments			
- not longer than one year		99,230	73,478
- longer than one year but not longer than two years		102,701	86,782
- longer than two years but not longer than five years		29,893	113,035
		231,824	273,295

The operating lease is with respect to a property lease at Level 1, 182 St Georges Terrace, Perth, motor vehicle lease and lease of communication equipment.

The property lease is a non-cancellable lease with a three-year term, with rent payable monthly in advance. Contingent rental provisions within the lease agreement require that the minimum lease payments shall be increased by the lower of the Consumer Price Index or 4% per annum.

Note 13: Events subsequent to reporting date

Subsequent to year end in August 2011, the recurrent Government of Western Australian Grant with the Office of Multicultural Interests has been increased by \$350,000 per annum from \$280,000 to \$630,000 for the year ending 30 June 2012.

Celebrate WA Inc.

Notes to the financial statements for the year ended 30 June 2011

Note 14: Related party transactions

(a) The names of Council members who held office during the year ended 30 June 2011 were:

John Poynton AM (Chairman)
 Kevin Judge FCA FCIS (Treasurer)
 Peter Fitzpatrick AM - retired November 2010
 Darren Beazley
 George Etrelezis - resigned November 2010
 Barry Felstead
 Ron Gibson - resigned November 2010
 Colleen Hayward
 John McGlue
 Bob Stirling - resigned November 2010
 Wayne Zekulich
 Kate O'Hara - appointed November 2010
 Ray Wardrop - appointed June 2011

(b) The following related party transactions occurred during the year:

John Poynton AM, Council Chairman has made a \$70,000 loan to Celebrate Western Australia (Inc). This loan is interest free, unsecured and at call.

Note 15: Cash flow information

	Notes	2011	2010
		\$	\$
(a) Reconciliation of cash			
Cash at the end of the financial year as shown in the statement of Cash Flows is reconciled to the related items in the balance sheet as follows:			
Cash on hand		969	700
Cash at bank		59,451	62,701
		60,420	63,401
(b) Reconciliation of cash flow from operations with loss after income tax			
Loss for the year		(145,237)	(10,959)
Non-cash flows in profit:			
Depreciation		17,337	18,560
Changes in assets and liabilities:			
Decrease in receivables		-	15,436
(Increase)/decrease in other assets		30,320	(1,447)
Decrease in inventories		1,244	1,139
Increase in payables		17,638	26,503
Increase in provisions		7,893	2,998
Cash flows from operations		(70,805)	52,230

Celebrate WA Inc.

Statement by members of the committee

The Council have determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the Council the financial report as set out on pages 1 to 9:

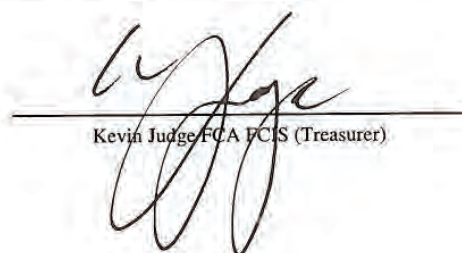
1. Presents a true and fair view of the financial position of Celebrate Western Australia (Inc) as at 30 June 2011 and its performance for the financial year ended on that date, in accordance with the accounting policies described in Note 1 to the financial statements.
2. At the date of this statement, there are reasonable grounds to believe that Celebrate Western Australia (Inc) will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Council and is signed for and on behalf of the Council by:



John Poynton AM (Chairman)

Dated: 7/10/2011



Kevin Judge FCA FCIS (Treasurer)



Hayes Knight
Accountants & Business Advisers

Hayes Knight WA Audit
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CELEBRATE WESTERN AUSTRALIA (INC)

INDEPENDENT AUDIT REPORT TO THE MEMBERS OF CELEBRATE WESTERN AUSTRALIA (INC)

Report on the Financial Report

We have audited the accompanying financial report, being a special purpose financial report of Celebrate Western Australia (Inc), which comprises the statement of financial position as at 30 June 2011, the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year ended on that date, notes comprising a summary of significant accounting policies and other explanatory information, and the statement by members of the committee.

Council's Responsibility for the Financial Report

The Council of the association is responsible for the preparation of the financial report, and has determined that the basis of preparation described in Note 1 is appropriate to meet the requirement of the Associations Incorporation Act 1987 of Western Australia and is appropriate to meet the needs of the members. The Council's responsibility also includes such internal control as the council determines is necessary to enable the preparation of the financial report that is free from material misstatements, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association's preparation of the financial report that gives a true and fair view, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of Australian professional ethical pronouncements.



Hayes Knight
Accountants & Business Advisers

Hayes Knight WA Audit
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Audit Opinion

In our opinion, the financial report of Celebrate Western Australia (Inc) presents fairly, in all material aspects the financial position of Celebrate Western Australia (Inc) as of 30 June 2011 and of its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements and the *Associations Incorporation Act 1987* of Western Australia.

Basis of Accounting and Restriction on Distribution

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist Celebrate Western Australia (Inc) to meet the requirements of the *Associations Incorporation Act 1987* Western Australia. As a result, the financial report may not be suitable for another purpose.

Inherent Uncertainty Regarding Going Concern

Without qualification to the opinion expressed above, attention is drawn to the following matter. As indicated in Note 1(a) to the financial statements, Celebrate Western Australia (Inc) is dependent on the financial support of various funding bodies to continue its operations.

Hayes Knight WA Audit

HAYES KNIGHT WA AUDIT

Farnold

F ARNOLD

Registered Company Auditor

Perth, Western Australia

7 October 2011